

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 or 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (Date of earliest event reported): August 19, 2004

Delta Apparel, Inc.

(Exact name of registrant as specified in its charter)

Georgia

(State or Other Jurisdiction  
of Incorporation)

1-15583

(Commission File Number)

58-2508794

(IRS Employer Identification No.)

2750 Premiere Parkway, Suite 100, Duluth, Georgia

(Address of principal executive offices)

30097

(Zip Code)

(678) 775-6900

(Registrant's Telephone Number  
Including Area Code)

Not Applicable

(Former name or former address, if changed since last report)

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**Item 9. Regulation FD Disclosure**

On August 20, 2004, Delta Apparel, Inc. announced that it appointed Philip J. Mazzilli to the Board of Directors effective August 19, 2004. A copy of the press release is furnished as Exhibit 99.1 to this report.

The information in this Form 8-K and the Exhibit attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DELTA APPAREL, INC.

Date: August 20, 2004

/s/ Herbert M. Mueller

Herbert M. Mueller

Vice President and Chief Financial Officer

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EXHIBIT INDEX

Exhibit Number

Description

99.1

Press release issued by Delta Apparel, Inc. on August 20, 2004.

## **Delta Apparel Announces New Board Member**

DULUTH, Ga.—(BUSINESS WIRE)—August 20, 2004— Delta Apparel, Inc. (AMEX-DLA) has appointed Philip J. Mazzilli to the Board of Directors effective August 19, 2004.

Phil is currently an independent financial and business consultant, advising and mentoring business executives. Until 2003, Phil was the Executive Vice President and Chief Financial Officer of Equifax Corporation. Phil has over forty years of business experience in a broad range of industries. He holds an MBA in Finance and a BS in Industrial and Labor Relations from Cornell University. Phil is actively involved in the Kings Ridge Christian School in Alpharetta, Georgia. He is on the Board of Governors and is the Chairman of the Finance Committee at the school.

### **About Delta Apparel, Inc.**

Delta Apparel, Inc., along with its wholly owned subsidiary M. J. Soffe Co., is a vertically integrated marketer, manufacturer and distributor of high quality branded and private label activewear apparel. The Company specializes in selling a variety of branded casual and athletic activewear tops and bottoms, embellished and unembellished T-shirts, and fleece products for the ever-changing apparel market. These products are sold to screen printers, private label accounts and distributors, as well as being sold through specialty sporting goods stores and department stores. In addition, certain products are sold in college bookstores and to the U.S. Military. Delta Apparel has operations in the United States, Honduras, Mexico and Costa Rica and employs about 4,500 worldwide. Additional information on Delta Apparel is available at [www.deltaapparel.com](http://www.deltaapparel.com).

Contact: Delta Apparel, Inc.  
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