

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (Date of earliest event reported): August 12, 2003

Delta Apparel, Inc.

(Exact name of registrant as specified in its charter)

Georgia

(State or Other Jurisdiction
of Incorporation)

1-15583

(Commission File Number)

58-2508794

(IRS Employer Identification No.)

2750 Premiere Parkway, Suite 100, Duluth, Georgia

30097

(Address of principal executive offices)

(Zip Code)

(678) 775-6900

(Registrant's Telephone Number
Including Area Code)

Not Applicable

(Former name or former address, if changed since last report)

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits.

99.1 Press release issued by Delta Apparel, Inc. on August 12, 2003.

ITEM 9. REGULATION F-D DISCLOSURE.

On August 12, 2003, Delta Apparel, Inc. issued its earnings release for the fiscal quarter and fiscal year ended June 28, 2003. The earnings release is set forth as Exhibit 99.1 to this Current Report and is incorporated herein by reference. Robert W. Humphreys, President and CEO, will hold an analyst conference call on Tuesday, August 12, 2003 at 10:00 a.m. Eastern Time to discuss financial results and give a business update. The conference call will be broadcast through the Company's web site at www.deltaapparel.com. Investors may listen to the call by selecting "investor relations" then "company news." A replay of the webcast will be available within one hour of the call and will be archived at the above address for 30 days following the release.

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

The information set forth under Item 9 above is incorporated herein by reference.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DELTA APPAREL, INC.

Date: August 12, 2003

/s/ Herbert M. Mueller

Herbert M. Mueller
Vice President and Chief
Financial Officer

EXHIBIT INDEX

Exhibit Number	Description
99.1	Press release issued by Delta Apparel, Inc. on August 12, 2003.

DELTA APPAREL REPORTS FOURTH QUARTER AND FISCAL YEAR 2003 RESULTS

DULUTH, Ga.--(BUSINESS WIRE)--August 12, 2003--Delta Apparel, Inc. (AMEX-DLA) announces basic and diluted earnings per share of \$1.50 and \$1.45, respectively, for the fiscal year ended June 28, 2003, a two cent increase over the upper range of the previously announced expected basic earnings of \$1.43 to \$1.48 per share.

For the quarter ended June 28, 2003, the Company recorded sales of \$36.8 million, a decrease of \$6.6 million, or 15.3%, from the prior year quarter. During the quarter, pricing in the marketplace continued to decrease, causing Delta Apparel's average selling prices to decline 8.4% from the prior year quarter. The price declines were primarily in the basic white and colored tees. In the beginning of the quarter, the Company did not participate in many of the competitor price promotions causing unit volume to decrease by 7.5% from the prior year quarter. Delta Apparel's specialty tees and private label programs continued to generate good margins and helped offset declining margins on basic tees. Gross profit as a percentage of net sales decreased to 18.3% for the fourth fiscal quarter from 19.3% in the prior year quarter. The lower gross margin was the result of the lower selling prices, offset partially by lower cotton costs.

Selling, general and administrative costs were \$3.9 million for the quarter ended June 28, 2003, an increase of \$0.5 million from \$3.4 million in the prior year quarter. Distribution expenses increased \$0.3 million, primarily the result of the new Florida distribution center that opened in February. Bad debt expense increased \$0.4 million primarily due to slower payments from customers attributed to the depressed retail climate. General and administrative expenses decreased \$0.4 million primarily due to lower management incentives resulting from the lower operating earnings during the quarter.

Other expense for the quarter ended June 28, 2003 was \$40 thousand compared to other income of \$0.7 million in the prior year quarter. During the prior year quarter, the Company recognized a gain of \$0.3 million on cotton options that were purchased in April 2002. In addition, the Company received final payment on an installment sale of a previously idle manufacturing facility, resulting in a gain of \$0.3 million.

Operating earnings for the quarter were \$2.8 million, down \$2.8 million from the prior year quarter primarily from the decrease in gross margin and other income and increase in selling, general and administrative expenses.

Interest expense was \$204 thousand for the quarter, compared to \$153 thousand in the prior year quarter. The increase in interest expense resulted from an increase in the average debt outstanding, partially offset by a reduction in the average interest rates.

The effective tax rate on pretax income for the quarter ended June 28, 2003 was 37.7% compared to 30.0% in the prior year quarter. In the quarter ended June 29,

2002, the Company reversed a valuation allowance against \$8.7 million in state net operating loss carryforwards. This reduced the effective tax rate for the quarter ended June 29, 2002 to 30.0%.

Net earnings for the quarter were \$1.6 million, or 4.4% of sales, down from \$3.9 million, or 8.9% of sales, for the prior year quarter. Basic and diluted earnings per share for the quarter ended June 28, 2003 were \$0.41 and \$0.39 per share on 4.01 million and 4.15 million shares, respectively. Basic and diluted earnings per share for the quarter ended June 29, 2002 were \$0.97 and \$0.92 on 3.98 million and 4.20 million shares, respectively. On June 28, 2003, the Company had 4.04 million shares outstanding.

Sales for the year ended June 28, 2003 were \$129.5 million, down \$2.1 million, or 1.6% from the prior year. Operating earnings for fiscal year 2003 were \$10.6 million, up \$0.2 million, or 2.1%, from the prior year.

The effective tax rate on pretax income for the year ended June 28, 2003 was 38.3% compared to 33.0% for the prior year. During the quarter ended June 29, 2002, the Company reversed the valuation allowance against \$8.7 million in state net operating loss carryforwards, as the Company believed these state net

operating losses would be used in the upcoming years. This reduced the effective tax rate for the year ended June 29, 2002 to 33.0%.

Net earnings for the year ended June 28, 2003 were \$6.1 million, down \$0.4 million from the prior year. Basic and diluted earnings per share for the year ended June 28, 2003 were \$1.50 and \$1.45 per share on 4.05 million and 4.18 million shares, respectively. Basic and diluted earnings per share for the year ended June 29, 2002 were \$1.48 and \$1.42 per share on 4.37 million and 4.56 million shares, respectively.

Inventories on June 28, 2003 were \$47.2 million, an increase of \$11.7 million from \$35.5 million on June 29, 2002. The Company built higher levels of inventory in the first half of the fiscal year in expectation of increased sales over the prior year. The Company did not meet its sales volume expectations during the fourth quarter, resulting in an increase in finished goods of \$7.4 million from June 29, 2002. In-process inventory at June 28, 2003 increased \$6.1 million from June 29, 2002 as inventory levels were increased to support expected sales growth. The Company's raw material inventory decreased \$3.0 million during the quarter ended June 28, 2003, and is \$1.8 million lower than at June 29, 2002. Beginning in the fourth quarter of the prior year, the Company began increasing its raw material inventory to take advantage of lower cotton prices and to support its increased textile capacity. During the quarter ended June 28, 2003, the Company decreased its raw material inventory to levels that it expects to maintain during fiscal year 2004.

During the year ended June 28, 2003, the Company purchased 130,204 shares of its stock through its Stock Repurchase Program. The stock was purchased at an average cost of \$14.74 per share. The Company did not purchase any shares in its fourth quarter.

Robert W. Humphreys, President and CEO, commented, "Our fourth fiscal quarter results were hurt by the lower pricing being driven by the higher inventory levels in the pipeline. Average selling prices for the quarter were down 8.4% from the prior year. We expect pricing to remain depressed until excess inventories are worked through the retail market. In response, we have escalated our emphasis on cost reductions in order to offset the impact of the lower pricing. We continue to decrease our participation in the distributor market, which accounted for approximately 10% of our sales in the quarter. New customer growth continued at a strong pace for the quarter and was up 49% for the year. New product sales continued to increase with good margins. We feel that our continued efforts to grow our non-commodity business and increase sales to our direct customers will serve us well in the future."

Commenting on the Company's recently announced agreement to acquire the M.J. Soffe Company, Mr. Humphreys said, "We have made considerable progress related to the due diligence and financing arrangements for the acquisition of the Soffe Company. We expect to be able to close the acquisition in September 2003."

Delta Apparel, Inc. is a vertically integrated manufacturer and marketer of high quality knit apparel. The Company specializes in selling undecorated T-shirts, golf shirts and tank tops to screen printers, private label accounts and distributors. Delta Apparel has operations in six states, two company-operated sewing facilities in Honduras and one company-operated sewing facility in Mexico. The Company employs about 3,200 worldwide.

Statements and other information in this press release that are not reported financial results or other historical information are forward-looking statements. These are based on Delta Apparel's expectations and are necessarily dependent upon assumptions, estimates and data that the Company believes are reasonable and accurate but may be incorrect, incomplete or imprecise. Forward-looking statements are also subject to a number of business risks and uncertainties, any of which could cause actual results to differ materially from those set forth in or implied by the forward-looking statements. The risks and uncertainties include, among others, changes in the retail demand for apparel products, the cost of raw materials, competitive conditions in the apparel and textile industries, the relative strength of the United States dollar as against other currencies, changes in United States trade regulations, the discovery of unknown conditions (such as with respect to environmental matters and similar items) and other risks described from time to time in the Company's reports filed with the Securities and Exchange Commission. There is also the business risk that the Soffe acquisition may not be able to be completed as described above. In addition, there are risks and uncertainties associated with the Soffe

business that may not be known at this time. Accordingly, any forward-looking statements do not purport to be predictions of future events or circumstances and may not be realized. The Company does not undertake publicly to update or revise the forward-looking statements even if it becomes clear that any projected results will not be realized.

Contact: Delta Apparel, Inc.
Herb Mueller 678/775-6900

<TABLE>
<CAPTION>

SELECTED FINANCIAL DATA:

(In thousands, except per share amounts)

Twelve Months Ended		Three Months Ended		
28,	June 29,	June 28,	June 29,	June
2002		2003	2002	2003
-	-----	-----	-----	-----
<S>		<C>	<C>	<C>
<C>				
Net Sales		\$ 36,766	\$ 43,390	\$
129,521	\$ 131,601			
Cost of Goods Sold		30,037	35,012	
105,552	110,273			
		-----	-----	-----
Gross Margin		6,729	8,378	
23,969	21,328			
SG&A		3,867	3,391	
13,220	11,807			
Other Expense (Income)		40	(667)	
194	(816)			
		-----	-----	-----
Operating Income		2,822	5,654	
10,555	10,337			
Interest Expense		204	153	
732	677			
Taxes		986	1,648	
3,760	3,188			
		-----	-----	-----
Net Income		\$ 1,632	\$ 3,853	\$
6,063	\$ 6,472			
		=====	=====	
Weighted Average Shares Outstanding *				
Basic		4,013	3,984	
4,045	4,368			
Diluted		4,149	4,196	
4,176	4,562			
Net Income per Common Share				
Basic		\$ 0.41	\$ 0.97	\$
1.50	\$ 1.48			
Diluted		\$ 0.39	\$ 0.92	\$
1.45	\$ 1.42			

28,	June 29,	June
2002		2003
-	-----	-----

Current Assets	
Cash	\$ 203
\$ 4,102	
Receivables, Net	22,196
22,812	
Income Tax Receivable	434
-	
Inventories	47,174
35,483	
Deferred Income Taxes	620
1,119	
Other Assets	1,689
1,835	

Total Current Assets	72,316
65,351	
Noncurrent Assets	
Property, Plant & Equipment, Net	22,077
22,992	
Other Noncurrent Assets	54
3	

Total Noncurrent Assets	22,131
22,995	

Total Assets	\$ 94,447
\$ 88,346	
=====	

Current Liabilities	
Current Portion of Long Term Debt	\$ 2,000
\$ 2,000	
Income Tax Payable	-
1,860	
Other Current Liabilities	16,033
17,718	

Total Current Liabilities	18,033
21,578	
Noncurrent Liabilities	
Long-Term Debt	7,865
3,667	
Deferred Income Taxes	1,162
700	
Other Noncurrent Liabilities	1,418
1,123	

Total Noncurrent Liabilities	10,445
5,490	
Stockholders' Equity	65,969
61,278	

Total Liabilities and Stockholders' Equity	\$ 94,447
\$ 88,346	
=====	

* Adjusted for 2-for-1 stock split effective as of September 20, 2002

</TABLE>

