

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON D.C. 20549

SCHEDULE TO
TENDER OFFER STATEMENT
(UNDER SECTION 14(D)(1) OR 13(E)(1) OF
THE SECURITIES EXCHANGE ACT OF 1934)

DELTA APPAREL, INC.
(NAME OF SUBJECT COMPANY (ISSUER))

DELTA APPAREL, INC.
(NAME OF FILING PERSON (ISSUER))

COMMON STOCK
(TITLE OF CLASS OF SECURITIES)

247368103
(CUSIP NUMBER OF CLASS OF SECURITIES)

HERBERT M. MUELLER
DELTA APPAREL, INC.
2750 PREMIERE PARKWAY, SUITE 100
DULUTH, GA 30097
(678) 775-6900

(NAME, ADDRESS AND TELEPHONE NUMBER OF PERSON AUTHORIZED TO
RECEIVE NOTICES AND COMMUNICATIONS ON BEHALF OF FILING PERSONS)

COPY TO:
ERIC K. GRABEN, ESQ.
WYCHE, BURGESS, FREEMAN & PARHAM, P.A.
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CALCULATION OF FILING FEE
TRANSACTION VALUATION AMOUNT OF FILING FEE*

*PURSUANT TO GENERAL INSTRUCTION D TO SCHEDULE TO, NO FILING FEE IS REQUIRED.

[] CHECK BOX IF ANY PART OF THE FEE IS OFFSET AS PROVIDED BY RULE 0- 11(A)(2)
AND IDENTIFY THE FILING WITH WHICH THE OFFSETTING FEE WAS PREVIOUSLY PAID.
IDENTIFY THE PREVIOUS FILING BY REGISTRATION NUMBER, OR THE FORM OR
SCHEDULE AND THE DATE OF ITS FILING.

AMOUNT PREVIOUSLY PAID: N/A FILING PARTY: N/A
FORM OR REGISTRATION NO.: N/A DATE FILED: N/A

[X] CHECK BOX IF THE FILING RELATES SOLELY TO PRELIMINARY COMMUNICATIONS MADE
BEFORE THE COMMENCEMENT OF A TENDER OFFER.

Check the appropriate boxes to designate any transactions to which this
statement relates:

- [] third party tender offer subject to Rule 14d-1
- [x] issuer tender offer subject to Rule 13e-4
- [] going-private transaction subject to Rule 13e-3
- [] amendment to Schedule 13D under Rule 13d-2

Check the following box if the filing is a final amendment reporting the results of the tender offer. []

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This issuer Tender Offer Statement on Schedule T0 relates solely to preliminary communications made before the commencement of a tender offer by Delta Apparel, Inc., a Georgia corporation (the "Company"), to purchase up to 350,000 shares of its Common Stock, par value \$0.01 per share, at a price not greater than \$22.00 nor less than \$19.00 net per share in cash. Amendment No. 1 to this Schedule T0, which will include responses to the Items in the schedule, an Offer to Purchase, and other documents, is expected to be filed with the Securities and Exchange Commission and mailed to the Company's shareholders on December 4, 2001.

ITEM 12. EXHIBITS.

The following Exhibit is submitted herewith:

- (a)(5) Text of Press Release issued by the Company, dated November 20, 2001.

SIGNATURE

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Schedule T0 is true, complete and correct.

DELTA APPAREL, INC.

By: *

Name:
Title:

Dated: November 20, 2001

* Pursuant to General Instruction D to Schedule T0, no signature is required.

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EXHIBIT INDEX

EXHIBIT NO.	DESCRIPTION
(a)(5)	Text of Press Release issued by the Company, dated November 20, 2001.

EXHIBIT (A)(5)

DELTA APPAREL, INC.
2750 Premiere Parkway, Suite 100
Duluth, GA 30097
(678) 775-6900

November 20, 2001

NEWS RELEASE

DELTA APPAREL ANNOUNCES DUTCH AUCTION

DULUTH, Ga. - (BUSINESS WIRE) - November 20, 2001 - Delta Apparel, Inc. (AMEX-DLA) announces on November 19, 2001, Delta Apparel's Board of Directors authorized the purchase by Delta Apparel of as many as 350,000 of its shares of common stock in a tender offer expected to commence by the mailing of materials to shareholders on December 7, 2001, and end on January 10, 2002.

The offer to purchase shares will be at a price not in excess of \$22.00, nor less than \$19.00, net per share. Delta Apparel will consider the responses to the offer and select the lowest purchase price that will allow it to buy 350,000 shares. Delta Apparel will pay the same price per share for all shares purchased in the offering. The offer will also include a mechanism for odd lot holders to tender all their shares.

If the number of shares properly tendered is equal to or less than the number of shares Delta Apparel seeks to purchase through the offer, the purchase price will be the highest price of those prices specified by tendering shareholders. If the number of shares tendered is greater than the number sought, the Company will select the lowest purchase price that will allow it to buy the number of shares it seeks.

Georgeson Shareholder Communications has been appointed information agent for the offering. Delta Apparel believes that the repurchase of its shares currently represents an excellent use of available funds. Delta Apparel has sufficient liquid assets to consummate the offer without adversely affecting plans for growth of its business.

This press release is for informational purposes only and is not intended to serve as a solicitation to buy securities. Any solicitation to buy securities will be made only pursuant to an Offer to Purchase and Letter of Transmittal which Delta Apparel expects to mail to shareholders and file with the Securities and Exchange Commission ("Commission") on December 7, 2001. Before tendering shares, shareholders should read these documents carefully as they will contain important information. Investors can also obtain copies of these and other documents filed with the Commission in connection with the tender offer for free at the Commission's Web site at www.sec.gov <http://www.sec.gov> and from Delta Apparel.

Delta Apparel, Inc. is a vertically integrated manufacturer and marketer of high quality knit apparel. The Company specializes in selling undecorated T-shirts, golf shirts and tank tops to distributors, screen printers and private label accounts. Delta Apparel has operations in five states, two company-operated sewing facilities in Honduras and one company-operated sewing facility in Mexico. The Company employs about 2,600 worldwide.

CONTACT: Delta Apparel, Inc.
Herb Mueller, 678/775-6948